

Listen Up!

The New MEDYA is going to happen today.  
YOU are a big part of it ... just by reading this blog.

We PodCasters and Audio/Video Bloggers have  
Just raised the consciousness of the media;

Suddenly, we are the powerful individuals  
Our forefathers enabled us to be by way of  
A very powerful Constitution (no accident);

3.) Now Wasting Time in Meetings is soon to be  
very much history;

4.) People who work in corporate containers will  
Have access to their own information (needed  
Only by them and created for them);

5.) PodPortals are the future of the Future Communications  
Why you ask? Portable young dude! Now imagine the  
Info you need comes to you as you sit in your limo  
On the way to work? No Limo? I meant city bus;

6.) Wireless is the way with the added benefit of ability.  
Ability to forward message and data to a land fax.  
Still image, video, Data, and Voice ... all in the Palm  
Of your hand! Nice!

Now all media can port to XML, get enclosures and pass  
Right up the food chain as an RSS feed! The Beauty of all  
This is it is happening today even as we (almost) speak!

The huge holdback is how to address the architecture, we  
Say bag it and let the good times roll – troll! Hence, the  
PodPortal is born today – August 15, 2005 into the loving  
Arms of PodCasting & my ‘army of one’ research  
company – BearCreek!

PodCast format the info (be it data or video conferencing)  
block, or stream or whatever, port to the Aggregator  
(holding / transmit station) You Got Mail! Or Video  
or Data!

Any ol’ internet capable fone now can become a resource  
Center. Hopefully, soon the ‘pod’fone will also sport video!

